

LAKE WAUSAU ASSOCIATION
BOARD OF DIRECTORS MEETING
October 25, 2011
Gulliver's Landing, 6:30 p.m.

Call to Order

President Bill Goetz called the meeting to order at 6:30 pm.

Officers present were Bill Goetz, Nate Birchler Kathy Beatty, and Theresa Graveen. At-Large Members present were Russ Graveen, Dave Dalum, Holly Kohl, and Rick Parkin. Jim Nauta was absent.

Approval of Last Meeting's Minutes

Russ Graveen made a motion to accept the minutes from the September 22, 2011 Executive Board meeting and Kathy Beatty seconded the motion. Motion passed.

Treasurer's Report

Theresa Graveen, Treasurer, reported that the Association has a current balance of \$4042.21. Kathy Beatty made a motion to accept the Treasurer's report and Holly Kohl seconded the motion. Motion passed.

New Business –

Phone call – Bill Goetz made the Board aware of a phone call from a concerned citizen about the construction work being done at the D.C. Everest parking, citing concerns about runoff and tree removal. Russ Graveen reported that the construction was designed to put more green space near the waterway and the paved area would be beyond the greenspace, away from the waterway. Bill Goetz will respond to the caller.

Letter Responding to Donations – Holly Kohl presented a letter that she had created to thank individuals/businesses who donate money for the Weed and Algae Study that we are preparing to take on. The letter could also be used for contributions for any LWA projects. Kathy Beatty made a motion to accept the letter to be used by the Treasurer when donations are received and it was seconded by Nate Birchler. Motion passed.

Accounting for Donations for Special Projects – When donations are received for a special project, Treasurer Theresa Graveen will note those donations in a separate column in the ledger spreadsheet so that total amounts earmarked for those projects can easily be determined by totaling that column.

2012 Dues – It was noted that dues for the 2012 year are due on November 1. Holly Kohl will send out an email to make the membership aware.

Process for Choosing the Executive Team – Bill Goetz explained that now that 3 members of the Board had been returned to the Board as a result of the elections at the Annual meeting, the Board needs to determine the one-year officer appointments for President, Vice President, Secretary, and Treasurer. Bill Goetz acknowledged a willingness to step aside as President and Russ Graveen was willing to accept the appointment to President. Kathy Beatty made a motion to nominate Russ Graveen to the position of President starting at the beginning of the fiscal year beginning in January of 2012, and Nate Birchler seconded the motion. Motion carried.

Bill Goetz expressed an interest in being a Member at Large and Past President and serving on the Weed and Algae Committee. Theresa Graveen questioned whether Bill Goetz could still be the signer of checks to avoid a conflict of interest with Russ and Theresa Graveen being the two signers of the checks. The committee agreed that Bill Goetz, as past president, should continue to be the signer of checks, since his signature was already on record at the bank.

All other officers were willing to continue on in their current positions, but it was discussed that next summer we need to start recruiting new members to be on the Board of Directors for the year 2013. Kathy Beatty made a motion and Holly Kohl seconded the motion to accept the 2012 Board members beginning in January of 2012 as follows: President, Russ Graveen, Vice President, Nate Birchler, Secretary, Kathy Beatty, and Treasurer, Theresa Graveen. Motion carried.

Action Plan for the Lake Study and Grant Funding – Rick Parkin reported that the meetings and discussions that the Weed and Algae Committee had with Scott Provost and Buzz of the DNR pointed out several things that the Weed and Algae Committee and the LWA need to focus on:

- 1.) We need to get the surrounding municipalities involved in the Weed and Algae Study project. Community buy-in is crucial.
- 2.) A map of the lake could result from the more extensive studies, which could create project buy-in as the map will be beneficial to all users of the lake.
- 3.) The study should be about more than weed and algae as things like flow patterns, flow rates, and stagnation also need to be addressed.
- 4.) Use the positives about our lake to create buy-in – such as the view of Rib Mountain, the golf course and airport create large areas of shoreline without buildings, the natural source of 3 waterways that feed into the lake, etc.
- 5.) The question of whether we want to purchase and operate a harvester to harvest weeds, depending upon the result of the study, will need to be addressed at a later date.
- 6.) The fundraising for just a study of the Weed and Algae in the lake would require the LWA to raise \$7000 as our portion of the \$20,000 study. The fundraising for the more extensive study that included the map, flow patterns, flow rates, stagnation, etc. would require the LWA to raise \$10,000 as our portion of the \$80,000 studies.
 - a. Nate Birchler noted that with the \$4000 in the current budget and approximately \$2000 coming in for dues for 2013 and possible donations from each surrounding community, reaching \$10000 seemed doable.
 - b. Jim Van Eyck, member, had volunteered to present our study plan to the various communities and ask for their financial support.
 - c. Russ Graveen will inquire with the County about the possibility of adding a surcharge on launching fees for Lake Wausau to help pay for the studies.
 - d. A suggestion was made to use the service organizations in our communities (Optimists, Rotary, etc.) to help support these studies.
- 7.) Rick Parkin will try to set up a meeting with Scott Provost and Buzz at the beginning of December to work out the details of the plan. Buzz has contacts at the UW-Stevens Point who can help write the plan. A second meeting will be scheduled after that meeting to make the community aware of the plan and to discuss the benefits to the community – and to request support.

Kathy Beatty made a motion to proceed with the more comprehensive (\$10,000 LWA contribution) study and Russ Graveen second the motion. Motion passed. The Weed and Algae Committee will be responsible for handling the Public Relations and financing of the project, working with other committees as needed.

It was noted that the grant writing cycle had a February deadline, so proceeding in a timely manner was important.

Adjournment

Meeting adjourned at 8:00 p.m.

Kathy Beatty, Secretary