

## MINUTES OF LAKE WAUSAU ASSOCIATION

Tuesday, August 16, 2011

Gulliver's Landing, 6:30 p.m.

### **Call to Order**

President Bill Goetz called the meeting to order at 6:30 p.m. Officers present were Bill Goetz, Nathan Birchler, and Theresa Graveen. At-Large Members present were Dave Dalum, Russ Graveen, Holly Kohl, and Rick Parkin. Kathy Beatty, Jim Nauta, and Travis Wistrom were not present.

### **Approval of Last Meeting's Minutes**

Minutes from the May 15, 2011 board meeting were not available for review and could not be approved at the meeting. Bill Goetz will send a copy of the minutes to board members via email for electronic approval.

### **Committee Reports**

Holly Kohl reported the Weed & Algae Control Committee met at 6:30 p.m. on August 9, 2011 at Gulliver's Landing. Matt Krueger from the River Alliance of Wisconsin attended the meeting and shared information about their organization and how we could benefit by working jointly with them. The meeting resulted in several action steps in proceeding with addressing the weed & algae problem on the lake, including: 1) Meeting with other groups and organizations to build alliances (i.e., the Big Eau Pleine Citizens Organization and the Petenwell and Castle Rock Stewards, both of these organizations are working closely with River Alliance of Wisconsin and have been through the same difficulties that we are facing), 2) Determining the cost of a TMDL study to determine our fundraising needs, and 3) Learn about other studies on the Lake by inquiring with the DNR regarding TMDL monitoring on the Lake. Rick Parkin has volunteered to contact Scott Provist to discuss some of these matters. Bill Goetz suggested Rick also contact Bruce Neeb whose contact information can be found on the DNR website. Bill Goetz will review the grant list to learn more about the cost of the TMDL study. Subsequent to the Weed & Algae Control Committee meeting, Matt Krueger provided estimated costs of \$25,000 for a TMDL study based on information provided by one of his associates. He suggested we discuss further with the DNR.

No other committee reports were provided. Bill Goetz will contact committee chairs to ensure committees are meeting and sharing their committee reports with the board, which will be the main focus of future board meetings. The other committees that should meet before our next board meeting are the Finance Committee – to prepare for the annual membership meeting by creating a budget for 2012 and an annual report for 2011, the Civic Affairs Committee – to plan for attendance at upcoming civic meetings (suggestion to invite Mayor Tipple to this meeting), and the Membership Committee – to create a formal plan of action to boost membership numbers (which will also improve results of fundraising efforts).

### **Treasurer's Report**

Theresa Graveen, Treasurer, reported that the Association has a current balance of \$2,836.15. The Member Picnic netted proceeds of \$273, which was successful with a turnout of approximately 26 people. The only cost of the picnic to the Association was the shelter fee of \$104, all other items were donated by board members. Russ Graveen made a motion to accept the Treasurer's report and Holly Kohl seconded the motion. Motion passed.

### **Old Business**

#### **a. Old Association Activities – Website Fee**

Rick Parkin mentioned the website fee will be due soon (fees are paid every six months). Rick will check with Robert Michael Photography on when that bill is scheduled to arrive.

## **New Business**

### **a. Association Business Cards**

Holly Kohl recommended the Association order business cards for board members to carry with them and pass out to people who have an interest in being involved in the Association. Rick Parkin will talk to Hayes Printing and Graphics to see if they would be willing to donate some to us. Further discussion will be tabled for the next meeting.

### **b. Membership Awareness**

Holly Kohl suggested the membership committee consider including a one page flyer in the Wausau Chamber Packet, as well as consider another mailing to the Riparian Owner list on file (to those who are not current members included on that list).

### **c. Future Board Meetings**

Bill Goetz recommended board meetings be scheduled out at a recurring time on a monthly basis. Russ Graveen made a motion our meetings continue on an as needed basis since there may not be a need to meet every month. Nathan Birchler seconded the motion. Motion passed. The next board meeting will be scheduled by Bill Goetz based on timing of work to be performed for the annual meeting.

### **d. Annual Meeting**

Bill Goetz made a motion the annual meeting be scheduled for 6:30 p.m. Tuesday, September 27<sup>th</sup> at Gulliver's Landing (in the banquet room). Rick Parkin reserved the room at Gulliver's during the meeting. Russ Graveen made a motion to accept that date for our Annual Meeting. Nate Birchler seconded the motion. Motion passed. Holly Kohl will email a notification to members, including a nomination form for board elections, and will request an RSVP to obtain a head count. Holly will also post this event on the website.

### **e. File Location for Articles of Incorporation and By-Laws**

Russ Graveen made a motion that the Articles of Incorporation and Association By-Laws stay and move with the Secretary. Rick Parkin seconded the motion. Motion passed.

### **f. August Newsletter**

Bill Goetz stated Kathy Beatty was looking for information to include in the August newsletter. Board members suggested the following be included in the upcoming newsletter: 1) Details on the picnic, 2) announcement of the annual meeting, 3) Weed & Algae Control Committee report, 4) Theft on Lake Wausau, and 5) organizational documents filed and we are now officially recognized as a Lake Association by the DNR (so grant writing process can begin).

### **g. Adjournment**

Meeting adjourned at 8:08 p.m.

H. Kohl, Board Member