

**LAKE WAUSAU ASSOCIATION
BOARD OF DIRECTORS MEETING
May 2, 2013
Nueske's at Gulliver's Landing, 7:00 pm**

Call to Order

Russ Graveen called the meeting to order. Officers present were Nate Birchler, Russ Graveen, Theresa Graveen and Sherri Wagner. At-Large Members present were Holly Kohl, Rick Parkin, Jim Wagner and Ken Wilk.

Approval of Last Meeting Minutes

Minutes from the previous Board of Directors meeting on April 5, 2013 were reviewed. Rick Parkin made a motion to accept the minutes with a second from Jim Wagner. Motion passed.

Treasurer's Report

The treasurer's report was reviewed. The Association has a current general bank balance of \$16592.67 and an additional \$35,739.82 in the project donation account. We do not have an official breakdown of each area of the fundraiser. Roughly the fundraiser made approx. \$9500. Sherri Wagner made a motion to accept the Treasurer's report with a second from Rick Parkin. Motion passed.

Approval for Invoices for Payment

TV and Google Chrome costs and postage for the newsletter for \$318.87 to Rick and Holly. \$98.41 to Sherri and Jim Wagner for fishing rods and newsletter supplies. Ken Wilk made a motion reimburse all payments. Nate Birchler seconded the motion. Motion passed.

Chairperson's Reports

Finance Committee-Fundraising

Nate Birchler commended everyone on a great job making our first fundraiser a success.

Weed & Algae Committee

Holly Kohl talked about the map advertising. We would like to sell about 20 ads. This would cover our extra printing costs not included in the grant. We have about 7 ads sold already. The size of a \$200 ad is 2 ½" x 1 ½". Graphics will need to be emailed to us. Christine has volunteered to put ads on the map. There will be a committee meeting next week to go over the details. Holly will put together an order form for advertising.

We have been directed to include all the public access points on the map as a requirement of receiving ATC funds. We can designate as no vehicle traffic or undeveloped, unimproved with no facilities. Rick Parkin motioned to direct Kristine to contact Shawn Esser and Becky Frishe to get the GPS points for the map. Jim Wagner seconded. The motioned passed.

Old Business

➤ **Socio-Economic Interviews**

Russ Graveen has another person to interview. Jared Wehner will be contacting all the board members to interview.

➤ **Fundraiser**

Notes for the next fundraiser:

1. Use disposable paddles and make a wheel with 20 numbers. The type of game can be written on each paddle.
2. Pull the top shelf alcohol from the open bar. Free rail drinks, beer and wine.
3. Print flyer
4. Change the time of year to possibly early to mid September so that we could have an outdoor tent. This would give us more room and not have the guests divided in separate rooms. The auction could be held in the tent. The snowbirds will be around.
5. Thank-you sign posted for Gulliver's

6. Include more prizes for women-pampering prizes
 7. Sound system-sound needs to get to all areas
 8. Start auction ½ hour earlier
 9. More helpers (5 or 6)- We need to recruit. See if old board members would like to help. Planning committee.
 10. More games or activities. Smaller number of squares on Penny game.
 11. Receipts for donors and workers. Holly will send the letter that we can use as a guide, which will include all needed info for tax purposes.
 12. Notify businesses a couple months ahead for auction donations. Use spreadsheet from previous years.
 13. Nueske Meats wants to be contacted in the future
 14. Auction list for everyone. Items to be auctioned and order.
 15. Auction buyers wanted to pay for things before auction was over.
 16. Wood numbers for auction participants
- **Letter from King Forbes** congratulating us on a successful event.

New Business

- **Wisconsin River Basin TMDL**
Ann Dansart Hirekatur would like to meet with us to see how our project is going and update us on the TMDL study. She will be invited to June board meeting.
- **Northcentral Stormwater Coalition**
Russ will invite a representative to our next meeting to better understand their mission
- **Plant Management Plan**
Nancy will contact Scott Provost and coordinate when it would be best to do this.
- **Wisconsin River Clean-Up**
Rick Parkin made a motion to donate the same amount that we did in past years which was \$200. Nate Birchler seconded. The motion passed.
- **Tourism Summit**
Nate Birchler will attend on Tuesday, May 7 at Dales Weston Lanes. He will present at 8:45 am.

CALENDAR

- Board Meeting Thursday, June 6 at 7:00 pm at Gulliver's
- Weed & Algae Committee meeting Tuesday, May 7 at Gulliver's

Meeting Adjournment

Meeting adjourned at 8:30 pm
Sherri Wagner, Secretary