

**LAKE WAUSAU ASSOCIATION  
BOARD OF DIRECTORS MEETING  
March 7, 2013  
Nueske's at Gulliver's Landing, 7:00 pm**

**Call to Order**

Russ Graveen called the meeting to order. Officers present were Nate Birchler, Russ Graveen, and Sherri Wagner. At-Large Members present were Dave Dallum, Holly Kohl, Rick Parkin, Jim Wagner, and Ken Wilk.

**Approval of Last Meeting Minutes**

Minutes from the previous Board of Directors meeting on January 3, 2013 were reviewed. Jim Wagner made a motion to accept the minutes with a second from Rick Parkin. Motion passed.

**Treasurer's Report**

The treasurer's report was reviewed. The Association has a current general bank balance of \$7147.57 and an additional \$46,285.09 in the project donation account. Sherri Wagner made a motion to accept the Treasurer's report with a second from Jim Wagner. Motion passed.

**Approval for Invoices for Payment**

There is an invoice for payment from the UWSP. Rick Parkin motioned to approve payment pending that it matches the original proposal. Nate Birchler seconded. The motion passed.

**Chairperson's Reports**

**Finance Committee-Fundraising**

Nate Birchler is encouraging everyone to contact businesses for donations and to sell their tickets. We have a contact list that needs to be updated so that everyone knows if certain businesses are being approached. We need to have extra tickets for \$30 available for the meal only if people arrive at Gulliver's but all of the 200 raffle tickets are sold.

**Weed & Algae Committee**

The last committee meeting had low attendance. The municipalities have been asked to send a representative to next meeting on Thursday, March 14 at 5:30 to look over the map proof and offer suggestions for edits. The board members are asked to attend also. We will need to have everything ready for print by April 1 to have copies printed for the fundraiser. These copies will not have the advertising included due to time constraints. We will get information of the cost for a small run of maps. This will allow for more eyes to look the map over for mistakes and revisions before a large printing is done.

Kaycie Stushek is looking for people to raise the purple loosestrife beetles. An email blast will be sent to the membership looking for volunteers.

Kristine Flores will interview Russ Graveen and train him to conduct interviews on Sunday, March 10 at 2:00 pm. Anyone else who is interested, please attend. Jim Nauta will be contacted to see if he is interested in doing this.

Jeff Jackson is looking for someone to take over the lake monitoring that he has been doing and is unable to do anymore. An email will be sent out looking for volunteers. We will also ask for people willing to be interviewed.

**Membership Committee**

Sherri Wagner will be putting a newsletter together along with a renewal membership form. This will be mailed before the fundraiser. We will add articles about the birds and DNR information that was presented at our social meeting. We would also like to add a "What's in it for me?" section to show the benefits of membership. If there are any other ideas for the newsletter, please contact Sherri Wagner.

## Old Business

- **Audit**  
Bruce Czech has completed an audit and all is well with our books. We have an email to print for our records. A thank-you will be sent, as well as, our tax ID information for him to use for donating his services. Sherri will draft a letter from the board.
- **Membership Mailing**  
This will be included in the spring newsletter discussed above.
- **Funds from Municipalities**  
Letters to request funds and to inquire if the municipalities would like an up date concerning the lake study from the Weed and Algae committee were sent out. Funds were received from Schofield, Rothschild and Rib Mountain. Wausau and Marathon County have not been received yet. The County Board will be called to see if they are interested in an update at one of their meetings.

## New Business

- **Name Change for Association**  
A comment was made that the name “Lake Wausau Association” sounds like a property owners only group. Rick Parkin made the suggestion to change the association’s name to “Friends of Lake Wausau” or something to that effect to sound more inviting to all people that use or admire the lake. 30% of our memberships now are non-property owners. It doesn’t take much to change the name. Russ asked Jim Low what this would entail. We would need to bring this change to the membership. This will be on the agenda for the September membership meeting. We will table this for now and will revisit this again later.
- **Domtar/ LW Wildlife Meeting**  
This meeting is held once a year. Russ Graveen attended and talked about the Lake Wausau Association. Perry Rossa writes grants for a number of 501c3 organizations in the Madison/Milwaukee area. He gave Russ a large listing of foundations that offer grants in Wisconsin. There is an environmental section. Perry has offered to help us. Russ will be getting more information in the future. It was a beneficial meeting with a lot of good information.
- **Booth at Fishing/Sport Show**  
Dave Dallum has information to buy a booth at next year’s Fishing/Sport Show held at the Patriot Center in Cedar Creek. It costs \$395 for a 10’ booth. We can check to see if there is a discount for non-profit groups. We will have the map available for next year.
- **Fishery Management**  
Dave Dallum facilitated discussion concerning the management of the fishery. No formal action was taken.

## CALENDAR

- Weed & Algae Committee Meeting, along with the Board of Directors and Municipality Representatives, Thursday, March 14 at 5:30
- Wisconsin River Water Quality Improvement Symposium March 28: 9am-3pm at UWSP
- Board Meeting Thursday, April 4 at 7:00 pm at Gulliver’s.
- Wisconsin River Alliance Farms and Rivers Summit, Saturday, April 13: 10am-3pm in Amherst, WI
- Wisconsin River Clean-Up Friday, May 10

## Meeting Adjournment

Meeting adjourned at 8:45 pm  
Sherri Wagner, Secretary