

**LAKE WAUSAU ASSOCIATION  
BOARD OF DIRECTORS MEETING  
March 6, 2014  
Nueske's at Gulliver's Landing, 6:00 pm**

**Call to Order**

Rick Parkin called the meeting to order. Officers present were Russ Graveen, Holly Kohl, Rick Parkin and Sherri Wagner. At-Large Members present were Theresa Graveen, Mark Peter, Jim Wagner, and Ken Wilk.

**Dr. Kristin Flores-UWSP**

Dr. Kristin Flores from the UWSP presented an update on the socio-economic portion of the lake study. She brought two students with her that have been assisting the project. Michelle Scarpace has been conducting face-to-face interviews with people who are involved with water governance and water quality that may have an impact on Lake Wausau. She would be interested in interviewing some of the board members also. This would need to be done before graduation in May. Dan Hoff has been working on a coding method using a qualitative data analysis software that compares current policies of municipalities, the county and the state that affect lake governance. This will take a look at the current policies and see how they compare to an ideal policy for lake quality. The final report will be available in July. The oral histories that have been taken from residents last year will be condensed and uploaded to our web site.

**Approval of Last Meeting Minutes**

Minutes from the previous Board of Directors meeting on Jan. 30 and Feb. 6, 2014 were reviewed. There was a correction needed to the number of paper maps printed from the Jan. 30 minutes. Mark Peter made a motion to accept the corrected minutes with a second from Russ Graveen. The minutes were approved.

**Treasurer's Report**

The overall total is \$66937.13. The balance in the general fund is \$18029.48. The project donation fund balance is \$48907.65. \$1070.00 was received from membership dues. \$543.76 was received from map donations. \$1650.00 was received from fundraiser ticket sales. Expenses were from floating key chains, appetizers at meetings, and printing costs totaling \$1006.41. There was a board approval of increasing appetizer purchase at the membership social due to increased attendance. The total cost of the map printing was \$3270. A budget and audit is needed for this year. Russ will ask Bruce Czech if he will preform an audit. Jim Wagner made a motion to accept the Treasurer's report with a second from Ken Wilk. The motion passed. There are additional expenses of \$170 needing approval for 2 cash boxes, postage for maps and the aquatic plant management meeting, envelopes for map mailing, and candy for sports show. Russ made a motion to approve payment with a Ken seconded the motion. The motion passed.

**Chairperson's Reports**

**Weed & Algae Committee**

There will be a meeting on Tuesday, March 18 from 5:30-7:30 pm at Gulliver's to begin the aquatic plant management plan. There will be light appetizers and Gulliver's will have a small menu for individuals to order dinner at their own expense. Meeting notices have been sent to the membership and a reminder email will be sent. Buzz Sorge and Scott Provost from the DNR will attend, as well as, Nancy Tryuk from the UWSP. Representatives from the local municipalities and from Marathon County have been invited. This will be the first of 2-3 meetings. 480 maps to each municipality have been delivered to Rothschild, Schofield, and Rib Mountain. Maps will be delivered to Wausau and Marathon County. Domtar has requested a case. Holly has been mailing maps at a cost of \$1.60 per map. Shawn Esser has reminded us to continue to record our in-kind services. Golden Sands will be looking for people to raise beetles for the purple loosestrife project. This is done from May to July. Contact Rick or Holly if you are interested. This may be good for boy scouts to do.

### **Finance Committee**

There is a list that has been emailed to the board and other members for individual and business contacts. If there are others that anyone wants to contact, let Holly know. We have received several items, gift certificates, and money for the event already. We have also had several things that have been promised. Holly Kohl made a motion to allow the five members of the committee to each spend \$200 on fundraiser items as they see fit. A text should be sent to the committee members when the money is spent. Russ seconded the motion. The motion was approved.

### **Membership Committee**

Lists of current members, members that have not yet renewed, and riparian owners have been distributed to the membership committee. We would like to develop specific letters to be sent to riparian owners and members who have not renewed yet. Holly has some letters that were used in the past. Diane and Jim Van Eyck will look at writing or revising some letters that can be used. The Central WI Sport Show was a success. Kyle Bahr, a five year old, won the fishing basket raffle. We gained 13 memberships, sold 5 fundraiser tickets, 13 polyart maps, and received \$150+ in donations. We would like any suggestions for improvements if we do this next year. We would like find out the attendance for all the different shows at the Patriot Center to see if we want to target another show next year like the camper show or ice fishing show. Sherri will contact the promoter from the show. The bags were a nice thing to give out. The next committee meeting will be Tuesday, March 25 at 5:15pm.

### **Old Business**

#### ➤ **Membership Social Meeting**

The turn out was better than expected. Keith Patrick from the DNR has sent some additional information. It was a fun night with lots of good information. Meeting the different members of the fishing clubs were great to get to know, to learn of the things that they are doing and inform them of the associations work. There was added expense for additional appetizers due to the great turn out which was voted and approved by board members in attendance.

### **New Business**

#### ➤ **Wisconsin Lakes Partnership Convention**

This convention will take place April 24-26 at St. Point. We would like to have representatives attend. Many associations have booths for educational purposes. We can have a table to display the map. It would be good to have representatives there each day of the convention. Holly could attend on Thursday; Russ may be able to attend on Friday. Russ made a motion for LWA to pay for registration and 1 room for the duration of the convention. This motion will be tabled until we know who would be able to attend. Holly will forward information to the board. Interested people need to respond by email.

#### ➤ **Wisconsin River Gathering**

This is organized by the Wisconsin River Alliance. It will be held on Saturday, March 15 in Amherst. Rick, Holly, Jim, and Sherri will attend. The cost is \$10 per person. 8-10 groups will attend from all along the Wisconsin River. They would like us to talk about one thing that our group is good at and will ask each person why they are involved.

### **CALENDAR**

- Wisconsin River Alliance Saturday, March 15
- Aquatic Plant Management Planning Meeting on Tuesday, March 18 at 5:30 pm at Gulliver's
- Membership Committee meeting on Tuesday, March 25 at 5:15 pm at Gulliver's.
- Board Meeting Thursday, April 3 at 6:00 pm at Gulliver's.
- Fundraising Extravaganza on Monday, May 19 at Gulliver's.

### **Meeting Adjournment**

Meeting adjourned at 8:00 pm  
Sherri Wagner, Secretary