

**LAKE WAUSAU ASSOCIATION
BOARD OF DIRECTORS MEETING
October 4, 2012
Nueske's at Gulliver's Landing, 7:00 pm**

Call to Order

Russ Graveen called the meeting to order. Officers present were Nate Birchler, Russ Graveen, Theresa Graveen, and Sherri Wagner. At-Large Members present were Holly Kohl, Rick Parkin, and Jim Wagner.

River Alliance of Wisconsin

Matt Krueger and Allison Werner presented the mission of the River Alliance and ways they can be of assistance to the LWA. They are a non-profit organization. They have two registered lobbyists on staff. The new phosphorus rule of Wisconsin was talked about briefly. It is not known how it will be implemented or how the loads will be tested. We discussed some of the aspects of the lake study project. Suggestions were offered to keep members involved and ideas to get new members. Guest speakers may be considered for future meetings or holding them at different locations. Offering food would be another suggestion. Benefits of membership to the River Alliance were presented. They help from start up to strategic planning. There will be another citizen group summit next year to get more lake groups together to discuss common issues that LWA will be invited to.

Approval of Last Meeting Minutes

Minutes from the previous Board of Directors meeting on September 6, 2012 were reviewed. Holly Kohl made a motion to accept the minutes with a second from Rick Parkin. Motion passed.

Treasurer's Report

The treasurer's report stated that the Association has a current general bank balance of \$5,076.62 and an additional \$25661.23 in the project donation account. Sherri Wagner made a motion to accept the Treasurer's report with a second from Rick Parkin. Motion passed.

Chairperson's Reports

Weed and Algae Committee

Rick Parkin and Holly Kohl reported that the grant for phase 2 has been approved. This is a \$25,000 grant. Kristine Koehler wants us to decide on the map size. They need to know specifics by around the first of the year. There is budgeted for 10,000 copies. This can be done in pieces. We will want to sell advertising and prefer one sheet instead of multiple sheets. We will invite her to the next board meeting to bring examples of the different sizes and pricing. The cost of \$4500 was quoted for printing from UWSP. Holly will invite Kristine. Kristine Flores would like to meet with the board in early October for input about the oral history portion of the socio-economic study. We will meet on Thursday, October 11 at 6:30 pm. The Weed and Algae Committee will be invited along with the board. The partnership agreement from US Army Corp has not been received yet. It will be electronically sent to the Weed and Algae committee members for review when it is received.

Old Business

➤ **Boat Landing Signs**

Rick talked to Bob Hayes. He is willing to print the signs. We have permission from the county to post at the 5 county landings and parks. \$100 has been budgeted for this. Rick will follow-up. We need to get permission for 2 more areas. They will have an outline of lake and web site on them.

New Business

- **Membership to River Alliance of Wisconsin**
Nate Birchler made a motion to become an organizational member of the River Alliance for \$100. Rick Parkin seconded. The motion was approved. Theresa will apply for the membership.
- **Musky Release**
Bill's Musky Club was releasing 150 large muskies into Lake Wausau. The gill plates were dyed so that they are known stock fish. They were minnow fed rather than pellet fed, which give them a higher survival rate. We can report this on our web site. We could look at being a member of the Musky Club.
- **Dates for Web Site Calendar**
Sherri will contact clubs for fishing jamborees or tournament dates in the winter to post on the web site.
- **Article in Wausau Daily Herald**
The Eastern Lake Study was featured on the front page of the Wausau Daily Herald recently. A copy of the article was circulated. We would like to get the same exposure for our study.
- **Outdoor Clubs**
Sherri emailed Carla Gerstenberger from Wausau West. She is the contact person for the Environmental Club. She has taken the year off from having the club, but may possibly start it up later this year or next year. She is the commissioner for the Lake District in Tomahawk and does all the water quality testing. She wants us to keep her in mind for student projects next year.
- **Sympathy Card/Memorial**
The board signed a card for Phil Schoenfeldt. The card and a plant will be sent to his wife. This was approved at the general membership meeting. Sherri will take care of this. Russ will ask Bill Duncanson if we can plant a tree or set up a bench in Phil's honor at a landing.
- **Bill Goetz**
Russ will contact Bill to let him know that Ken Wilk was elected to the board to fill his position that he did not want to renew. Russ will also see if Bill wants to continue on any committees.
- **Election of Officers**
President-Russ Graveen
Vice President-Nate Birchler
Secretary-Sherri Wagner
Treasurer-Theresa Graveen
Nate Birchler motioned to keep all officers positions the same. Rick Parkin seconded and it was approved.
- **Insurance Policy for Officers**
Russ and Holly will look into cost and companies. We can ask Allison with the River Alliance if they have information.

CALENDAR

- Meeting Thursday, October 11 at 6:30 pm at Gulliver's to review map options and discuss oral histories.
- Board Meeting Thursday, November 1 at 7:00 pm at Gulliver's.

Meeting Adjournment

Meeting adjourned at 9:30 pm
Sherri Wagner, Secretary