**LAKE WAUSAU ASSOCIATION**

**BOARD OF DIRECTORS MEETING**

**August 3, 2016**

**Nueske’s at Gulliver’s Landing, 6:00 pm**

**Call to Order**

Russ Graveen called the meeting to order. Officers present were Russ Graveen, Holly Kohl, Rick Parkin and Sherri Wagner. At-Large Members present were Theresa Graveen, Mark Peter, Mary Kate Riordan, Jim Wagner, and Al Weinkauf.

**Approval of Last Meeting Minutes**

Minutes from the previous Board of Directors meeting on June 1 were reviewed. Holly made a motion to accept the minutes. Mark seconded the motion. The motion was approved.

**Treasurer’s Reports**

The overall total for June was $56,223.35. The balance in the general checking fund is $55,332.88. The restricted project fund balance is $890.47. There were no inflows for June. Expenses were $532.65 for the fundraiser, $152.92 for bank service fees, $3.73 miscellaneous expense, and $9.40 for postage. This totaled $698.70 for expenses.

The overall total for July was $39,609.09. The balance in the general checking account was $38,718.62. $890.47 is still in the restricted project fund. Inflows totaled $920.00. $400 was from the annual fundraiser, $100 donation, $20 for polyart map sale, and $400 for membership dues. Expenses were $500 for fundraiser auctioneers, $503. 66 for charitable donations, $480.60 for t-shirts, and $16,050 for weed harvesting. This totaled $17,534.26 for expenses.

The total actual profit from the fundraiser was $23,009.91. The fundraiser budget vs. the actual numbers were reviewed.

Sherri made a motion to accept the treasurer’s report. Jim seconded the motion. The motion carried.

**Invoice Approval**

Rick has receipt for Tommy Dock for $503.66. The town of Rib Mountain will be reimbursing some of this. Sherri has receipt for $68.52 for postage. Al made a motion to pay the invoices. There was a second from Mark. The motion was approved.

**Committee Reports**

**Membership Committee –** Allison Werner from the Wis. River Alliance joined the membership committee to help develop our communication plan for the LWA. The notes from this meeting were reviewed. One suggestion she had was to see if we would like to plan one more educational event for members this year. The board felt that with the pending drawdown it would be good to have information presented about what can and can’t be done to the shoreline and concerns about blastomycosis, etc. We will do this in conjunction with our annual meeting due to timing. We will try to get a panel of people that will be able to answer member’s questions. It will be an open forum type meeting. We could consider inviting media to attend. Wednesday, September 7 was selected for the annual meeting at 6:30 pm. The board will meet at 5:30 pm. This will be held at Trail’s End. This will be posted on the website and on Facebook. An email will be sent to the membership and we will also mail invitations. Another suggestion from Alison is to survey our members. We can ask what type of educational programs they are interested in, when we should have them, see how many of our members are “snowbirds”, see if they would like to get involved, and ask some of the key questions from our socio-economic survey to find out which of the groups sited in the survey do our members fall into. The Wis. River Alliance has a survey monkey account and are willing to help us. She also thinks getting more information about our members would be useful such as how many are riparian owners, which communities do they live in, who came to the fundraiser, etc. We will get Mary Kate able to help posting things on the website to keep current. During the fundraiser, a slide presentation showing what the LWA has been doing so that the attendees learn more about the association is another suggestion.

**Weed & Algae Committee** – The weed harvester cut ½ million pounds of weeds out of Lake Wausau this year. This cost $16050. Holly made a motion to contact the private dock owners to see if they were satisfied with the harvesting and if they noticed a difference. Refunds would be made to those who were unsatisfied. Rick seconded the motion and it carried. The timing of our cutting may not be the right time for private docks. We need to follow up with Ed Walder and get his GPS data. Scott Provost also gets a copy of the GPS data. A meeting will be scheduled with Ed.

We need to meet with the Army Corp of Engineers to see how the pending drawdown will affect the hydrodynamic study. Holly will try to set up a conference call.

**Finance Committee** – We need to look at dates for next year’s fundraiser. Friday, June 2 is available at the Rothschild Pavilion. We need the contact information for all the donors from this year so that the donation acknowledgement letters can be sent our earlier. If the information is the same as last year then Holly should have that information.

**Old Business**

* **Gun Raffle**

Tickets are still available for sale. The winner will be drawn on August 17 at Gulliver’s at 7:00 pm. You do not have to be present to win.

**New Business**

* **Draw Down of the Flowage**

This was covered under the weed and algae committee reports.

* **Wis. River Lobby Day**

Matt Krueger from the Wis. River Alliance would like to know if we want to participate and to contact him. He is looking at August 9, 10, and 11. Mary Kate is interested and could participate on August 10. Dave Tylinski could be contacted to see if he is interested also.

**CALENDAR**

* Gun Raffle Drawing – Wednesday, August 17 at Gulliver’s at 7:00 pm
* Board of Directors Meeting – Wednesday, Sept. 7 at Trail’s End at 5:30 pm
* Annual Membership Meeting – Wednesday, Sept. 7 at Trail’s End at 6:30 pm

**Meeting Adjournment –** at 7:30 pm

Sherri Wagner, Secretary