**LAKE WAUSAU ASSOCIATION**

**BOARD OF DIRECTORS MEETING**

**April 6, 2016**

**Nueske’s at Gulliver’s Landing, 6:00 pm**

**Call to Order**

Russ Graveen called the meeting to order. Officers present were Russ Graveen and Sherri Wagner. At-Large Members present were Theresa Graveen, Mark Peter, Mary Kate Riordan, Jim Wagner, and Al Weinkauf. Julian Basuki was a guest.

**Approval of Last Meeting Minutes**

Minutes from the previous Board of Directors meeting on March 2 were reviewed. Mark made a motion to accept the minutes. Al seconded the motion. The motion was approved.

**Treasurer’s Reports**

The overall total for March was $30,957.85. The balance in the general checking fund is $30,067.38. The restricted project fund balance is $890.47. Expenses were $950 for charitable donations for the memorial bench($700) and the Wis. River Alliance($250) and $9.80 for postage. Inflows were $550 for fundraiser raffle tickets, $700 in membership dues, and $0.11 for interest.

Jim made a motion to accept the treasurer’s report. Mary Kate seconded the motion. The motion carried.

**Invoice Approval**

There was an invoice for $250 for registration to the Wis. Lakes Partnership Convention for Mary Kate. Sue Peter had a receipt for $98 for stamps from a mailing. Julian Basuki had a receipt for $25 for a bartender’s license for the fundraiser. Al made a motion to pay the invoices. There was a second from Mark. The motion was approved.

**Committee Reports**

**Membership Committee –** We will sponsor the popcorn at the Central Wisconsin Water Ski Show on Sunday, August 7 at 6:00 pm. Mary Kate will print labels to attach to the bags. We will be able to have an information table set up that night and have a representative give a short introduction to LWA at the beginning of the show. We would like to have several board/committee members present if possible.

**Weed & Algae Committee** – We are waiting to hear from the Army Corp of Engineers. Information will be sent out to members and riparian owners about private dock weed harvesting. Holly submitted a letter for the board to proof. The letter and mailing was approved by the board.

**Finance Committee** – Tickets still need to be sold for the fundraiser. Associated Bank has donated 2 lawn chairs, umbrellas and a cooler. Jim Hurtess has donated beach towels. Maple Ridge Farms has donated a basket of goodies. Mark and Sue Peter donated wine and a gift certificate to Hot Waters Spa. The volunteer list was passed around to update.

**Old Business**

* **Schoenfeldt Memorial**

The bench has been paid for. Sherri had a proof of the memorial plaque for wording approval. She will contact Wausau Awards and Engraving to go ahead with the plaque with changes that were discussed. The parks department will attach it to the bench.

* **Wisconsin Lakes Partnership Convention**

Mary Kate Riordan attended the convention and reported to the rest of the board. There was information focused on grants that we will be eligible for in the future once our study is complete. One of these is the Healthy Lakes Implementation Plan. There was information about the way to approach property owners and what type of terminology to use. She will write up a worksheet on this. Also, there was a session about the steps to the lake management plan. They talked about creating partnerships. Some partnerships to form that may be helpful for us would be with conservation groups and sanitary districts. It may be beneficial to attend their meetings. We need to come up with the LWA story. We can tell our story when we go to these meetings. We should also return to our past partners (our municipalities) to keep them engaged in our process. Mary Kate also talked to businesses that do herbicide treatments to get information. She will bring that to the weed and algae committee. Another idea she had is to contact past winners of the stewardship awards given at the convention to learn from their successes and be able to network with them.

* **Fundraiser Issu**es

Mark and Sue have a friend that makes a new style of fishing tip-ups that he is willing to donate for our fundraiser. We may want to invite him to our fall/winter social so he could demonstrate these.

Also, there was discussion about moving attendees into the event faster so the line is not so long. There have been complaints in past years about how long people waited in the line. This could be done by not putting each raffle ticket into the drawing at the door but ahead of time or by not checking names against 2 lists. This will be talked about at the next finance committee meeting to simplify this process.

**New Business**

* **Recognition for LWA Logo Design**

We need to award the student group winner of the logo design contest. A letter to thank all the students that participated will be drafted. Julian will write the letters. Mary Kate motioned to purchase a $25 Subway gift card to be given to the winner and to present letters to all participants. Theresa seconded the motion. This was approved.

* **Dock**

Russ talked to the town of Rib Mountain concerning the dock in front of Gulliver’s. The land is owned by the Town of Rib Mountain. It may be possible for the LWA to donate a dock to the town to replace the existing one that is crooked and too small. Russ will continue to talk to Scott Turner, the street/park superintendent about this.

* **Newletter**

Mary Kate has offered to work on a newsletter for the association.

**CALENDAR**

* Finance Committee Meeting – Wednesday, April 20 and Tuesday, May 3 at 6:00 pm at Gulliver’s. The schedule is posted on the website.
* Board meeting - Wednesday, May 4 at Gulliver’s at 6:00 pm.
* Wisconsin River Clean Up – Friday, May 13
* Volunteer Meeting for Fundraiser – Wednesday, May 18 at Gulliver’s at 6 pm

**Meeting Adjournment**

Meeting adjourned at 7:20 pm

Sherri Wagner, Secretary