**LAKE WAUSAU ASSOCIATION**

**BOARD OF DIRECTORS MEETING**

**April 1, 2015**

**Nueske’s at Gulliver’s Landing, 6:00 pm**

**UWSP Mobile App Test – Christine Koehler**

Christine brought several media technology developers from the UWSP to demonstrate and test the Wisconsin Waterways mobile application with the board members. This app allows users to view their location over a contoured lake map. Along with location, it shows depth, boat launches, and park locations. In the future, the vegetation and substrate information will be added. The board will be kept up to date with the development progress of this application.

**Call to Order**

Russ Graveen called the meeting to order. Officers present were Russ Graveen, Rick Parkin, Holly Kohl and Sherri Wagner. At-Large Members present were Mark Peter and Jim Wagner.

**Approval of Last Meeting Minutes**

Minutes from the previous Board of Directors meeting on March 4 were reviewed. Rick made a motion to accept the minutes with a second from Jim. The minutes were approved.

**Treasurer’s Report**

The overall total is $47,701.04. The balance in the general fund checking is $27,592.87. The project donation fund balance is $20,108.17. $350 was received from membership dues, $1800 from fundraiser tickets sales, $2.48 from money market interest and $560 from gun raffle proceeds for a total monthly inflow of $2712.48. Expenses were $1166.34 for fundraiser auction items. Mark made a motion to accept the Treasurer’s report with a second from Sherri. The motion carried.

**Approval of Invoices for Payment**

Holly made a motion to donate $200 for the Wisconsin River Clean Up. This will be held on Friday, May 15. Rick seconded the motion. It was approved.

Wisconsin River Alliance membership is due for 2015 and 2014 membership was not paid. Holly made a motion to donate $200 for our 2014 membership and $200 for our 2015 membership. Going forward, we would donate $200 annually. Mark seconded the motion. The motion carried.

UWSP invoices for $5935.36 were received. $441 was for Task 1, Phase 3 of the aquatic macrophyte study and aquatic plant management plan personnel and travel. $4824.60 was for Socio-economic study salaries and fringes. $669.52 was for project management salary and fringes. Holly made a motion to pay the invoice with a second from Sherri. The motion carried.

Holly purchased some fundraiser supplies of frames, plastic picks, and poster materials. This totaled $158.86. Sherri motioned to reimburse her. Mark seconded the motion. This was approved.

**Chairperson’s Reports**

**Membership Committee**

Brochures will be set up at some local businesses. Sue Peter bought some brochure holders. A mailing will be sent to previous members that have not renewed yet this year. We have an estimate from Hayes Graphics for boat landing signs. There is not a lot of room in the glass-covered cases so we would like to have a metal sign on a post. We have permission to have a sign in the cases. Russ will talk to Bill Duncanson concerning the metal signs. If we can have the sign on a post then we would like to have a brochure holder attached.

**Weed and Algae Committee**

A contract was received from the Army Corp of Engineers. We are waiting for the town of Rib Mountain to approve it. Rick and Holly will attend the town of Rib Mountain board meeting next week to explain the contract.

Rick and Holly met with Nancy Turyk to discuss the lake study project. Several meetings will need to take place throughout the year as the study project moves toward completion. They went over unfinished items of the project. Holly will summarize what deliverables we have not received yet from the contract. There will be also meetings with the municipalities to give them updates. An advisory committee will need to be formed with the municipalities to move forward with the project. A permit is needed again for weed harvesting this year to the DNR. Holly will submit this and will include any fee that is needed. We will get more information concerning weed cutting around docks. We may need to have a meeting with members who are interested in weed cutting around their docks soon if this information needs to be included in the permit. Members will need to pay ahead of time to have this cutting done.

A meeting was held with Ed Walder, the weed harvester, to get on his schedule. We would like to do 2 separate harvestings this summer; one earlier and one later. Possible additional harvesting areas were discussed.

**Finance/Fundraiser Committee**

Fundraiser tickets need to be sold. A fundraiser informational letter will be mailed to the membership. $4000 was budgeted for auction items. So far, $3400 has been spent. A volunteer list will be circulated to sign up for various jobs.

**Old Business**

* **Domtar Licensing Wildlife Meeting**

Russ attended and spoke about the aquatic plant study done on Lake Wausau. Domtar will use our study as baseline data. Attendees were appreciative of what the LWA is doing.

* **Gun Raffle**

Drawing for the gun will be held in the evening of April 18 at Gulliver’s.

* **WI Lakes Partnership Convention**

April 23-25 at St. Point Holiday Inn. Rick, Holly, Russ, Theresa, Jim, and Sherri will be attending Friday and Saturday morning. This has multiple concurrent educational sessions to choose from that we can split up to cover the ones that would benefit our association. The purpose of the convention is to focus on the health of our lakes, their watersheds, and how water and lake ecology impacts people. Russ and Rick will participate in a panel discussion on Friday titled ”WI River Basin Clean Waterways Project and the Important Role of Lake Organizations.” We will see if we can meet with Matt Krueger and Allison Werner from the Wis. River Alliance to look at ways that they can assist us.

* **Wisconsin River Clean Up**

This was covered earlier with invoice approval.

* **Docks**

No new information.

**New Business**

* **River Alliance Draft Letter of Support**

LWA has been asked to write a letter of support or editorial concerning creation of a stormwater utility. Currently the cost of dealing with stormwater is paid through taxes. Tax-exempt property owners such as churches and schools do not have to pay. The creation of a stormwater utility such as water or sewer utility would have every property owner pay his or her fair share. The River Allliance will help us draft a letter to support this referendum.

* **2015 Wis. River Quality Symposium “Making Connections for Clean Water”**

Mark and Sue Peter were able to attend this on March 19. It was beneficial to network with other lake groups such as BEPCO and PACRS. They would like to get together to discuss what each group is working on. Mark Cupp spoke about water clean up in Prairie Du Chien area. We can add him to our resource list. Andy Johnson from Marathon County would like to get involved. He talked about Earth Day and suggested that LWA do something in the community for this. A group called the Wis. River Industrial Discharge Alliance is getting together. Angela James is the contact person. They have money available to assist with water clean up.

One of the DNR attendees had an idea to float a buoy in a green area that can be seen from the bridge to say “Help Clean Me Up” to get support. It is recommended to attend every year. Next year we should have a table with information and display. The cost of this is $25.

**CALENDAR**

* Gun Raffle winner drawing April 18 at Gulliver’s
* Board Meeting Wednesday, May 6 at 6:00 pm at Gulliver’s
* Wis River Clean Up Friday, May 15

**Meeting Adjournment**

Meeting adjourned at 8:20 pm

Sherri Wagner, Secretary