**LAKE WAUSAU ASSOCIATION**

**BOARD OF DIRECTORS MEETING**

**March 10, 2021**

**5:30pm Virtual Meeting**

**Call to Order**

Rick Parkin called the meeting to order. Officers present were Rick Parkin, Holly Kohl, and Sherri Wagner. At-Large Members present were Danno Hoff, Nick Hebda, Denise Krueger, Peter Reineck, and Dan Weilep.

**Approval of Last Meeting Minutes**

Minutes from the previous Board of Directors meeting on February 3 were reviewed. Danno made a motion to approve the minutes. Nick seconded the motion. The motion carried.

**Treasurer’s Report**

As of February 28, 2021, we had an overall total of all accounts of $80,275.31. There was $4127.84 in general checking, $31,515.88 in money market, $3488.67 in savings, and $20,683.81 in a 15mo. CD at CoVantage. There was $20,459.11 in the TD Ameritrade account. Inflows were $18.45 in interest/dividend income, $150 in membership dues, and $5.52 in PayPal transaction fees. This totaled $173.97. There were no outflows. A year to date cash flow comparison was presented. Dan W. motioned to accept the treasurer’s financial reports. Danno seconded the motion and this motion carried.

**Approval of Upcoming Payments/Invoices**

WI River Clean Up for this year has been cancelled so the annual $200 donation will not be given.

**Committee Reports**

* **Finance Committee**

The audit is in progress. The fundraiser tickets have been ordered. Cash prizes for the fundraiser will be prorated depending on the total ticket sales if all 300 are not sold. This was added to the printed ticket. The first fundraiser committee meeting will be held on Tuesday, March 16 at 6 pm at Gulliver’s. Anyone interested in working on the fundraiser is invited to attend. The budget for the fundraiser was approved for $7000 last year. Close to $2400 was spent leaving approximately $4600. This will need to be approved. The preliminary LWA budget for 2021 was presented and discussed. The budget will be presented for approval at next month’s board meeting.

* **Membership Committee**

Membership renewal mailing will be sent out to remind them to renew the dues and the flyer with the fundraiser information will be included.

* **Lake Stewardship Committee**

The LWA board has been taking over the Lake Stewardship committee duties since this committee doesn’t have many members and has not met. The Adopt-A- Shoreline program is in need of someone to take this over to keep it going. We will ask for volunteers at the annual meeting.

**Old Business**

* **Scott Provost –** Will be invited to the April meeting to discuss “Lake Wausau Days” idea.
* **Kayak Launch**

Rick talked to Jaime Polly, the Director of the City of Wausau and Marathon County Parks Dept. She would like a plan emailed to her that says what we are looking to do, where it would be and what the role of the Parks Dept would be. Rick will be doing this. Locations for this was discussed. DC Everest Park, Memorial Park, or Kort Street landing by St. Therese were mentioned as possible locations. The restrooms and parking at DC Everest Park would make that location a good spot.

* **Live Music On the Lake**

The band Big Foot is booked for this event. $1000 was approved. We can use some of the funds to pay for materials to make speaker stands for the floating stage with “Donated By the Lake Wausau Association” signs on them.

* **LWA Website – Platform change**

Rob Hoehn is working on upgrading our website to a new platform. An email was sent out earlier with a link to look at how he wanted to set it up. <https://lakewausauassociation.wordpress.com/>

* **Expiring Term Board Members**

A big thank -you to Jim Wagner and Dan Weilep for all they have done for the LWA during their terms on the board. Their hard work was very much appreciated and they will be missed.

**New Business**

* Bon Fire Debris

Rick, Mark Peter, Matthew Parkin and Jerry Tlusty removed 89 palates and garbage were removed from the lake that had been left there for over 2 weeks. It is legal to have bonfires but they must be cleaned up afterward.

**Calendar/Website Updates**

**Fundraiser Planning Committee Meeting** – Tuesday, March 16 at 6:00 pm at Gulliver’s.

**Board of Directors Meeting-** The next meeting will beWednesday, April 7 at 6:00 pm. This will be at Gulliver’s.

**Meeting Adjournment –** at 6:30 pm.