**LAKE WAUSAU ASSOCIATION**

**BOARD OF DIRECTORS MEETING**

**February 3, 2021**

**6:00pm Virtual Meeting**

**Call to Order**

Rick Parkin called the meeting to order. Officers present were Rick Parkin and Holly Kohl. At-Large Members present were Danno Hoff, Dan Weilep, Nick Hebda, and Denise Krueger.

**Approval of Last Meeting Minutes**

Minutes from the previous Board of Directors meeting on January 6th were reviewed. Danno made a motion to approve the minutes. Dan seconded the motion. The motion carried.

**Treasurer’s Report**

* As of January 31, 2021, we had total cash in all accounts of $80,101.34.
* CoVantage account balances included $3,972.32 in general checking, $31,503.82 in a money market, $3,488.00 in savings, and $20,683.81 in a 15mo. CD. There was $20,453.39 in the TD Ameritrade account. The People’s account was closed and funds were deposited into the CoVantage checking account in January.
* Cash inflows included $19.43 of interest/dividend income and $775.00 of membership dues ($25 needs to be reclassified to donations which will be done in the February financials), for total inflows of $794.43.
* Cash outflows included $51.00 for raffle licenses, $200.00 for charitable donations (River Alliance of WI), $1,150 of insurance premiums, and $118.00 for annual post office box renewal, for total outflows of $1,519.00.
* Net cash outflows were $724.57.
* Dan motioned to accept the treasurer’s financial reports. Danno seconded the motion and the motion carried.
* No invoices for approval.

**Committee Reports**

* **Finance Committee**
* Maggie Gordon will do the 2019 and 2020. Holly will compile the information and deliver to her within the next two weeks.
* The board agreed to move forward with the May 21, 2021 fundraiser at the Rothschild Pavilion. We will acknowledge COVID restrictions and will reserve the right to cancel the fundraiser two weeks prior to the event and hold a virtual raffle drawing and auction if conditions change (this information will be indicated on the raffle tickets). Nick can assist with a virtual auction if necessary. The Pavilion capacity is limited to 275 people through June 2021. We will sell 300 tickets estimating an approximate 80% turnout of ~ 240 (consistent with prior years). We will pass on a band and utilize the Pavilion’s sound system to pipe in music since this will be one less variable to address should the event be canceled. Holly will draft a raffle ticket for board approval and will get them printed and distributed for selling.
* Should the event be canceled and move to virtual, Nick can set up a virtual raffle as well. We would want to make a decision by end of April to allow time to adjust plans accordingly if a virtual event is decided.
* **Membership Committee**
* Membership renewal reminder email was sent by Sherri in January which did generate new memberships. We will plan to gather to do a hard copy mailing soon.
* **Lake Stewardship Committee**
* There was no committee activity to report.

**Old Business**

* **Fish Stocking**
* Rick spoke with Tim Parks, DNR fisheries biologist to gain a better understanding of why he doesn’t want to see fish stocking. He said the lake has a good number of each species and reproduction has a far greater impact than any fish stocking would have. Fish stocking would go unnoticed and monetary efforts would not be worthwhile. The DNR will do a fike net study this spring and it’s possible an LWA representative could be on the boat with them for the study pending COVID (currently only allowed in field by themselves or can meet with one person). Tim suggested we do something more impactful with our efforts and thought the ADA Kayak Launch would be an outstanding effort. He was also more open to dredging whereas previously he was against it due to spawning impacts. He wants to stay in the loop on our initiatives.
* **Scott Provost Touchpoint**
* Rick talked to Scott Provost who was also very in favor of an ADA Kayak Launch project. He emphasized getting on board meeting for City of Wausau for funding assistance since this type of project aligns with their initiatives. Scott would also like to be on our next board meeting to see how he can help.
* **Signs for Boat Landing**
* This project has an April deadline – Rick will look into getting signs created.
* **ADA Kayak Launch**
* Rick looked into pricing on ADA Kayak and Canoe Launching system which is approximately $30K. Would benefit not only disabled kayakers but elderly and inexperienced kayakers. Has a direct impact on promoting the use and recreation of Lake Wausau.
* Will need to look for matching funds.
  + Village of Rothschild wants to collaborate with us on this and would contribute 50% of the cost, but didn’t have in the budget for 2021. Could put in budget for next year but that doesn’t help us this year.
  + Other suggestions include Waterways Commission, Izaac Walton League, Greenheck Foundation, Community Foundation, municipalities
* Preferred location is south end of Eagles Club near fishing pier (north shore of Rib River). Facilities there include plenty of parking and public restrooms, as well as lighting for visibility and mitigation of vandalism.
* Document our vision and plan prior to seeking partnership (recognize Lake Wausau Association as the driver).
* Rick will get verbal approval from the parks department prior to moving forward. Will also gauge their willingness to put in and take out annually (platforms can freeze in but ramps and benches need to be removed and installed annually).
* Danno will reach out to Owen Jones on Tommy Dock pricing.
* Timing of execution is not critical, but would like to execute this year if possible.
* **Live Music on the Lake sponsored by LWA ($1,000 budget previously approved)**
* Will book Big Foot (4 hrs 4 pc band is $450 or 5 pc band is $550) for Saturday, June 19th
* **Website Platform**
* Dan W. made a motion to spend $500 for the website migration and Danno seconded the motion and the motion carried.
* **Board Member Candidates / Annual Member Meeting**
* Nick will set up a Zoom meeting with voting poll for elections
* Nominees are Dale Van Camp and Doug Cheever
* Dan Weilep, Jim Wagner, and Danno Hoff are expiring terms – Danno Hoff will be up for re-election
* Holly will provide a notice and nominee form to members (need to give a 30 day notice – generally publish on website as first notice and send email to members)
* Annual meeting date will be March 10th at 6:30pm with Board Meeting at 5:30pm (moved from March 3rd at 6:00)
* Need to emphasize the need for candidates and provide an understanding that board members will not be trapped into a position at annual meeting
  + Consider updating bylaws to allow option to serve one year at a time after serving a 3-year term (alternative is board members resign if vacancy is not filled immediately)
  + Need to proactively find candidates for next year’s expiring board positions
* **Adopt-A-Shoreline Program**
* We do need to find someone to take over the coordination of this program. Mary Kate is willing to be involved this year with board help, but we do need to find a volunteer to carry this program forward.

**New Business**

* Bill Bertram, President of Wausau and Marathon County Parks Foundation – Kayak and Canoe Landings (Friends Group)
* They’re looking to partner with LWA on a far reaching initiative which could align with our Kayak Launch program. He provided a PowerPoint presentation that was forwarded to the Board. Rick and Holly will follow up with him to find out how we can collaborate and support this initiative; however, we would not be looking to be active in another group.

**Calendar/Website Updates**

**Board of Directors Meeting-** The next meeting will beWednesday, March 10th at 5:30 pm. This will be a virtual meeting.

**Meeting Adjournment –** at 7:35 pm.