**LAKE WAUSAU ASSOCIATION**

**BOARD OF DIRECTORS MEETING**

**Nov. 7, 2013**

**Nueske’s at Gulliver’s Landing, 7:00 pm**

**Call to Order**

Russ Graveen called the meeting to order. Officers present were Russ Graveen, Theresa Graveen and Sherri Wagner. At-Large Members present were Holly Kohl, Rick Parkin, Mark Peter, Jim Wagner, and Ken Wilk. Guests present were Matt Krueger from the Wisconsin River Alliance and August Johansson, a Scout working on an Eagle Scout project.

**Approval of Last Meeting Minutes**

Minutes from the previous Board of Directors meeting on Sept 5, 2013 were reviewed. Holly Kohl made a motion to accept the minutes with a second from Ken Wilk. Motion passed.

**Treasurer’s Report**

The treasurer’s report was reviewed. There were a couple withdrawals since the last meeting for the gaming/raffle license renewal and mailing and appetizer costs for the annual meeting. The website fee is $6.38 per month and needs to be paid every 6 months. This needs to be changed to the association’s name. There is another bill of $38.28 that needs to be reimbursed to Rob Hoehn for Sept. 16, 2013 to March 16, 2014 fees. The balance in the general fund is $16029.06. The project donation fund balance is $48079.24. Rick Parkin made a motion to accept the Treasurer’s report with a second from Holly Kohl. Motion passed.

**River Alliance of WI – Matt Krueger**

Part of the mission of the Alliance is to work with groups along the river and help them be better advocates for their water bodies. Matt wanted to catch up with the progress of our association. He wanted to know what we would like to have included in the annual summit. We told him that we enjoyed the portion of the summit where we talk with other lake groups to see what their successes and challenges are. We would also like to talk to groups that are beyond our phase of the lake study to learn more about the dos and don’ts of remediation. They may have stations set up to discuss different issues such as membership recruitment, remediation, etc. Matt will get us a list of contacts of other lake associations so that we can possibly partner with them. Alison Werner will contact Sherri concerning membership help. TMDL study is pointing out the areas of where pollutants are entering the Wisconsin River. Once we have the results, there will need to be funding to help reduce levels to more acceptable ones.

**Chairperson’s Reports**

A review of the committees needs to be done. Committees need to be named active or inactive. When an inactive committee needs to become active we can gather a group together at that time. The board may need to assign tasks or give direction to committees as needed. Each committee can be included on the agenda each month.

**Membership Committee**

Sherri Wagner reported that there would be a meeting on Nov. 19. Diane VanEyck has agreed to be a co-chair. She has some new ideas to increase membership.

**Weed & Algae Committee**

Holly Kohl talked to Nancy concerning the map. The edits should be completed on Monday, Nov. 11. DNR has approved everything. Hopefully it can be printed before the end of the year. Seaway Printing is the state contracted printer that will be doing the job. The number of each type of map needs to be determined. The cost estimates are old and may have increased. A special thanks section may list donators on the map.

**Review of Committee Chairs** – will be done at another meeting

**Old Business**

* **Signs for Boat Landings**

This was approved previously. Rick Parkin will be talking to Hayes Graphics to get the printing done. Russ will ask Bill Duncanson if forms or brochures can be displayed at the landings. Matt Krueger said that the PACKERS included a QR code for smartphones to link to their site on the signs. We will ask Rob Hoehn for information about how to include this. Rick will also ask Hayes Graphics for information about designing a new logo that can be used for shirts, etc. A logo change will need to be brought before the membership.

* **Eagle Scout Project**

August Johansson is looking for an Eagle Scout project. He would like to have recycling and garbage bins at the boat landings to keep garbage from getting into the lake. August will contact the board with more information, as assistance from the lake association is needed. He will be looking for funding and contacting the city for garbage pick up. PTI could help supply the bins.

**New Business**

* **Election of Officers**

Holly Kohl made a motion to appoint Mark Peter to the board of directors to fill Nate Birchler’s position for a 3-year term. Jim Wagner seconded. The motion passed. Dave Dallum’s seat has opened up. There is one year left for his term. Al Weinkauf may be interested. Mark Peter will invite him to the next meeting.

President- Mark Peter made a motion to keep Russ Graveen as president. Rick Parkin seconded. The motion passed.

Vice President – Russ Graveen made a motion to accept Rick Parkin as vice president. Sherri Wagner seconded. The motion passed.

Secretary – Jim Wagner made a position to keep Sherri Wagner as secretary. Theresa Graveen seconded. The motion passed.

Treasurer – Rick Parkin made a motion to accept Holly Kohl as treasurer. Theresa Graveen seconded. The motion passed.

* **Flood Plain Planning**

The DNR/Conservation Zoning and Planning hosted a meeting concerning a re-draw of the flood plain. Jim Nauta was asked to attend the meeting. Russ had pamphlets from the meeting with contact information. Everyone should check out changes to the floodplain to see if your property is in the floodplain. Dean Johnson is the Rib Mountain contact person. His number is 261-6000.

* **Boat Landing Users**

Diane VanEyck will call Bill Duncanson to see if she can get a list of the boat landing users to see if they would like to be LWA members.

* **LWA Shirts**

Board members should have polo shirts or something similar that can be worn at the fundraiser and other functions so that others know who to approach or who to ask questions. Rick Parkin will work on the logo design and printing.

* **Fundraiser Prep**

Businesses need early notification for donations. We will need to get paperwork filled out. Purchases can be made on Black Friday for items for the fundraiser. Cindy Wilk will be shopping and will look for things. We need items that would be of interest to women. Finance committee will need to meet soon.

**CALENDAR**

* Board Meeting Thursday, December 5 at 7:00 pm at Gulliver’s

**Meeting Adjournment**

Meeting adjourned at 8:55 pm

Sherri Wagner, Secretary