**LAKE WAUSAU ASSOCIATION**

**BOARD OF DIRECTORS MEETING**

**January 6, 2021**

**6:00pm Virtual Meeting**

**Call to Order**

Rick Parkin called the meeting to order. Officers present were Rick Parkin, Jim Wagner, Holly Kohl, and Sherri Wagner. At-Large Members present were Danno Hoff, Nick Hebda, and Denise Krueger.

**Approval of Last Meeting Minutes**

Minutes from the previous Board of Directors meeting on December 2 were reviewed. Danno made a motion to approve the minutes. Denise seconded the motion. The motion carried.

**Treasurer’s Report**

As of December 31, 2020, we had an overall total of all accounts of $80,825.91. There was $1581.18 in the general checking account at People’s. There was $3134.87 in general checking, $31,490.47 in money market, $3487.25 in savings, and $20,683.81 in a 15mo. CD at CoVantage. There was $20,448.33 in the TD Ameritrade account. Inflows were $112.87 in interest/dividend income, $75 in membership dues, and $105 in sweatshirt donations. This totaled $292.87. There was an outflow of $30 for a Facebook ad. A year to date cash flow comparison was presented. The overall total cash flow for the year was -$10394.61. Sherri motioned to accept the treasurer’s financial reports. Nick seconded the motion and this motion carried.

**Approval of Upcoming Payments/Invoices**

Insurance - $1150 (2021 annual premium) We will bring this up in December meetings each year so that it can be paid at the beginning of the year.

Wis. River Alliance Donation - $200 per year. Sherri motion to donate $200 for 2021 to the Wis. River Alliance. Danno seconded the motion and this carried.

Raffle License Renewal - $51

P.O. Box Renewal - $118 (12 months)

**Committee Reports**

* **Finance Committee**

The audit needs to be done for 2019 and 2020. Holly will get the information to Maggie and Jack Gordon. May 21, 2021 is reserved for the fundraiser at the Rothschild Pavilion. The Pavilion capacity is limited to 275 people through June, 2021. Food needs to be served to the tables, masks need to be worn, and 6 ft. distancing adhered to. Stricker cleaning protocols are requested. We could think about using a food truck. We may need to check with our insurance company to see if we are covered if someone contracts Covid 19. We could just do the fundraiser as a virtual event this year or a cash drawing. We will need to make a decision by our February board meeting. If we cancel, our money would be refunded except for a $30 fee.

* **Membership Committee**

Membership renewal email will be sent out to remind them to renew the dues. A mailing will need to get sent out as well.

* **Lake Stewardship Committee**

There was no committee activity to report.

**Old Business**

* **Fish Stocking –** Rick and Danno attended a Zoom meeting with the DNR to discuss statewide walleye management. Walleye fish stocking is not allowed on the river system according to our fish biologist, Tim Parks. At this point, we will put the stocking on hold. We will need to have a more in depth discussion to asked about perch stocking or other species.
* **Signs for Surf Boats at Boat Landings –** We would like to have these done by April. We will have Fast Signs do these.
* **Board Member Candidates -** Expiring Terms **-** Jim Wagner, Danno Hoff, and Dan Weilep

Doug Cheever would be willing to serve a 3 year term on the board. Dale VanCamp is also interested. We would have to try to arrange a special members meeting virtually to vote on this. We could do this in place of a February social. Nick knows how to do this on Skype. Nick and Holly will look to see how to do this on MS Teams or Zoom. According to our by-laws, we cannot do the election of officers by mail or email or fax.

* **Kayak Launch**

Jim and Rick will try to meet with the Rothschild Village Administrator, Gary Olson to discuss the kayak launch.

* **Live Music On the Lake**

Brad Emmanuel is not available. We will check on the availability of the Allen Brothers or Big Foot on a Saturday toward the end of June or later.

* **LWA Website – Platform change**

Our current platform needs to be upgraded which will be more costly or changed to a different platform. Rob Hoehn is recommending that we change to Word Press. This would cost $48/year. We would be able to keep our domain. He is willing to do the migration which would take about 16-20 hours and would cost approx. $500. This needs to be done by March 1. Danno will check into a Google product for the website. We will table this for now and gather more information.

**New Business**

* Land and Water Management Resource Plan – Marathon County

Mary Kate Riordan is sitting on this committee on behave of the LWA. She has asked for support of the plan. This is a plan for land and water conservation and its goals match those of the LWA. Rick sent an email to Paul Daigle giving support as a private citizen since there was not time to get board approval in time for their vote. For more information of the plan see the Marathon County Conservation, Planning, and Zoning page on their website.

**Calendar/Website Updates**

**Board of Directors Meeting-** The next meeting will beWednesday, February 3 at 6:00 pm. This will be a virtual meeting.

**Meeting Adjournment –** at 7:30 pm.