**LAKE WAUSAU ASSOCIATION**

**BOARD OF DIRECTORS MEETING**

**January 2, 2019**

**Eagles Club, 6:00 pm**

**Call to Order**

Rick Parkin called the meeting to order. Officers present were Rick Parkin, Holly Kohl, Jim Wagner and Sherri Wagner. At-Large Members present were Danno Hoff, Denise Krueger, Mark Peter, Peter Reineck, and Dan Weilep.

**Approval of Last Meeting Minutes**

Minutes from the previous Board of Directors meeting on December 5 were reviewed. Mark made a motion to accept the minutes. Dan W. seconded the motion. The motion carried.

**Treasurer’s Report**

For December 2018, the overall total was $62,045.80. The total in our restricted account is $1319.68 and $60726.12 in our checking account. Inflows were $125 for membership dues and $0.83 for interest. There was an outflow of $10 for a bank fee. Since it is only the second day of the month, Holly will send the full financial report via email for approval and it will have the year to date information.

**Committee Reports**

* **Finance Committee**

The Allen Brothers were booked for our fundraiser. There will be a fundraiser planning meeting on Wednesday, January 16 at the Hilton at 6 pm. Holly will email everyone that has volunteered in the past. Holly is working on a budget. There will be several decisions that need to be made so that the tickets can be ordered.

* **Weed & Algae Committee**

Rick will follow up with Russ to see if he has talked to Ed Walder to get scheduled for weed harvesting this year. Our permit is good until 2023 since the lake management plan is in place. We will need to get an Advisory Team together to help execute and prioritize the lake management plan. We will be looking to Marathon County and Wis. River Alliance for help doing this. We will reach out to Diane Hanson for guidance.

* **Membership Committee**

Russ was able to get an up-dated riparian owners list. The membership renewal will be mailed out before the end of January.

**Old Business**

* **Member Social**

This will be held on Wednesday, February 20 at Gulliver’s at 6 pm. The board will meet from 5-6:00pm beforehand. Sherri will contact Gulliver’s to reserve the space. We can present the Adapt-A-Shoreline program. We can talk to Mary Kate about helping us with the information. We could think about having music for a smaller amount of time during the evening. Rick will post the event on Facebook.

* **Bank Transition**

After some looking at some other institutions, Holly is recommending and motioned that we switch to CoVantage Credit Union. We would put $20,000 in an 8 month certificate, $2000 in a checking account, and the rest in a money market account. Rick will be named since he is President. Holly, Sherri, and Danno will be authorized check writers. Dan W seconded the motion and this carried.

* **By-Laws**

We will need to vote on the by-law changes at the member social. We would like to make an amendment that the Treasurer be named the chairman of the finance committee instead of the vice president. Other changes were discussed at the last meeting. Danno is working on getting changes marked up.

* **Adopt-A-Shoreline Program**

There will be a few members (Rick, Danno and Russ) meeting with Mary Kate to help with the Adopt-A-Shoreline program and designate clean up areas on a map. They will discuss presenting this at the members social at that time.

* **Communications -Members/Public**

There was discussion about what type of questions to ask in a survey of our Facebook followers. We may need to contact Alison from the Wis. River Alliance to re-visit the subject of working on a communication plan.

**New Business**

* **New Logo**

Mary Kate made some changes to the wording and colors of the logo that she had to use for the LWA. We will present this at the members social to see what they think about it.

* **Winter Newsletter**

We will send this out after the social so we can include an article and pictures about the social. Topics would also include the fundraiser, Adopt-A-Shoreline, new logo, new by-law changes, new board members, message from the president, Ice-recreational activities, and what does our Lake Management Plan mean? We will try to share in the duties of writing the newsletter and Sherri will compile everything.

* **Website Information**

Our website needs some updating. Holly would like to have a photo and small profile of each board member. We could have a group picture instead. Each board member should submit a short bio including occupation, why you are interested in Lake Wausau, do you live on or off the lake, etc. Send this to Holly.

**Calendar**

**Board of Directors Meeting-** Wednesday**,** February 20 at 5:00 pm at Gulliver’s.

**Members Social** – Wednesday, February 20 at 6:00 pm at Gulliver’s.

**Meeting Adjournment –** at 8:00 pm. Sherri Wagner, Secretary